

2022-2026 STRATEGIC PLAN

Our vision

English-speaking Quebec is a recognized, respected, and diverse linguistic minority that is an integral contributor to the development of all aspects of Quebec and Canadian society.

Our mission

TALQ provides leadership and representation through dialogue, public awareness, and advocacy for English-speaking Quebecers and their diverse institutions, organizations, and communities.

Our values

Respect	Due regard for the feelings, wishes, rights, and traditions of others.
Collaboration	Working together with other people or organizations to create or achieve common objectives.
Equality	State of being equal, especially in status, rights, and opportunities.
Inclusion	Providing equal access to opportunities and resources for people who might otherwise be excluded or marginalized.
Diversity	Including or involving people from a range of different social and ethnic backgrounds, and of different genders, sexual orientations, etc.
Equity	Being fair and impartial.
Innovation	Practical implementation of ideas that result in the introduction of new goods or services, or improvement in offering goods or services.

TALQ principle with respect to official languages

TALQ respects French as the official language of Quebec. It supports the protection, promotion, and enhancement of the linguistic rights of Canadians to thrive in our two official languages. English-speaking Canadians living in Quebec represent one of the two official language minority communities in Canada with equality of status, rights, and privileges.

THE ISSUES

Society

The need for an enabling environment which supports the development and vitality of English-speaking Quebec.

Community

The need for mutual support that will strengthen the institutional, political, and service infrastructures supporting English-speaking Quebec.

Our mission

The need for organizations and groups to work co-operatively, providing mutual support and developing a community of practice.

OUR STRATEGIC PILLARS

Advocacy & representation

Acts as a non-partisan advocate for the rights and vitality of the English-speaking community at all levels for English-speaking Quebecers and their communities.

Key initiatives

- Promote the language-related interests of English-speaking Quebec through evidence-informed advocacy.
- Partner with groups and individuals to promote official language minority rights and usage.
- Further the recognition of TALQ and its role in English-speaking Quebec.

Community vitality

Works to enhance the vitality and resiliency of the English-speaking communities in Quebec by developing and strengthening networks through dialogue, capacity building, partnering, and joint action.

Key initiatives

- Advance the vitality and resilience of Quebec's English language institutions and community through encouraging shared understanding, dialogue, networking, partnering and innovative joint action.
- Continuously develop the network of English-speaking Quebecers and their institutions, ensuring wide representation across the full diversity of the community.
- Work with English-speaking Quebec institutions and community groups to build organizational capacity and obtain funding from available sources.

Organizational leadership

Organizes and operates to exemplary standards and maintains a value based culture.

Key initiatives

- Maintain a dynamic approach to leading organizational change, including implementing and extending the TALQ governance-related Renewal Process and creating a value-driven culture.
- Collect, collate, and make widely available evidence-informed research on language-related issues to constitute reliable data to support advocacy, community, and all other TALQ activities.
- Develop, integrate, track, and periodically refresh strategic and tactical plans as part of a comprehensive results-oriented structure.
- Ensure that TALQ has the resources needed on a sustained basis to achieve its mission.
- Attract and retain the human resources that TALQ needs to achieve its mission.