

2026-2029

STRATEGIC PLAN

Our vision

English-speaking Quebec is a recognized, respected, and diverse linguistic minority that is an integral contributor to the development of all aspects of Quebec and Canadian society.

Our mission

TALQ provides leadership and representation through dialogue, public awareness and advocacy for English-speaking Quebecers and their diverse institutions, organizations, and communities.

Our values

Collaboration	Working together with other people or organizations to create or achieve common objectives.
Diversity	Including and involving people from different backgrounds.
Equality	State of being equal, especially in status, rights, and opportunities.
Equity	Being fair and impartial.
Inclusion	Providing equal access to opportunities and resources for people who might otherwise be excluded or marginalized.
Innovation	Encouraging new ideas, creative thinking, and practical solutions that respond to changing circumstances.
Respect	Due regard for the wishes, rights, traditions and dignity of others.

TALQ principle with respect to official languages

TALQ supports the protection and advancement of Canada's two official languages. It advocates for the rights of English-speaking Quebecers as members of one of Canada's two official language minority communities, with equality of status, rights, and privileges. It recognizes French as Quebec's official language.

talq

Talking.
Advocating.
Living in
Québec.

THE ISSUES

Society

The need for an enabling environment which supports the rights, development and vitality of English-speaking Quebec.

Community

The need for mutual support that will strengthen the institutional, political, and service infrastructures supporting English-speaking Quebec.

Network

The need for community organizations, institutions, and individuals to work co-operatively, providing mutual support.

STRATEGIC PILLARS

Advocacy & representation

Acts as a non-partisan advocate for the rights and vitality of the English-speaking community at all levels.

Key initiatives

- Promote the language-related interests of English-speaking Quebec through evidence-informed advocacy.
- Partner with groups and individuals to promote official language minority rights.
- Collect, collate, and widely share evidence-informed research and information through effective internal and external communications to inform and mobilize the community

Community vitality

Works to enhance the vitality and resiliency of Quebec's English-speaking communities through dialogue, and collective action.

Key initiatives

- Convene community stakeholders to regularly assess and act together as a community on shared needs, challenges, and priorities.
- Articulate community priorities and challenges to governments and public institutions and work collaboratively with them to identify and leverage opportunities to address needs and strengthen community capacity.
- Work with the full spectrum of civil society actors to foster mutual understanding and interlinguistic collaboration while ensuring that the rights and contributions of English-speaking Quebecers are fully recognized and supported.

Organizational leadership

Organizes and operates to exemplary standards.

Key initiatives

- Lead a movement of like-minded members and community stakeholders committed to strengthening the rights of English-speaking Quebecers
- Advance the recognition of TALQ and its role in supporting the vitality of English-speaking Quebec across all sectors and regions.
- Maintain a strategic results-oriented approach to organizational leadership through continuous improvement based on best practices, and ensuring the organization has the human and financial resources needed to achieve its mission.